



Our mission is to take early science education to the next level



What we believe in

The best way to learn science is to combine theory with a hands-on approach.

Real learning is understanding fundamental processes, rather than cramming yourself with isolated pieces of knowledge.

Learning science is important even if you don't plan to become a scientist.

Performing experiments is a great way to spend quality time with your loved ones. Experiments are a great way to inspire curiosity and to engage kids into science.

We offer

MEL Chemistry subscription boxes. Safe experiments delivered to your door monthly.

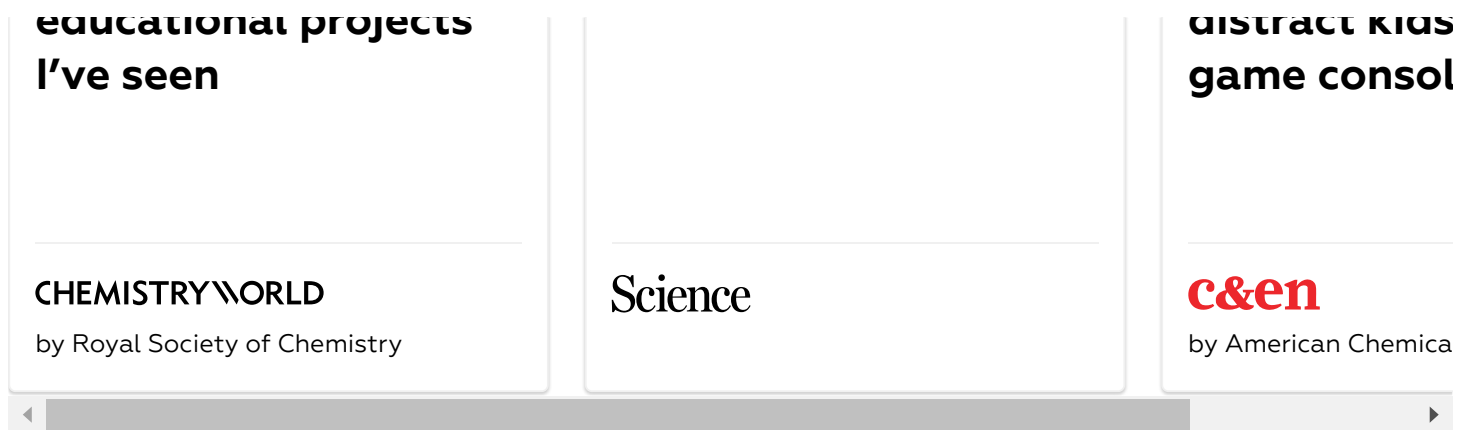
MEL Chemistry VR Lessons. Chemistry lessons in virtual reality following a standard K-12 curriculum.

What the media is saying

This is one of the most exciting and ambitious home-chemistry educational projects

The classic chemistry set gets a 21st-century upgrade

MEL's apps for smartphones and tablets should distract kids



Our story

A shared love of science brought us together. Almost everyone on our small team fell in love with science in childhood; some got hooked on chemistry, and others on mathematics and physics. Altogether, we received:

- Two first-place medals in citywide chemistry Olympiads, and four at national chemistry competitions;
- Two first-place medals in citywide physics competitions, and one at the nationwide physics Olympiad;
- First place nationwide in programming.

Moving forward, one of us remained in science and founded the most popular science tournament. Others developed such games as FIFA Street and FIFA 12, founded a 3D design studio and recreated the first manned flight into space using 3D-models, and created two mobile software development companies, which have grown to employ one hundred people each.

When we began raising our children, we realized that we wanted to give them more than a standardized education could offer. Here, we are united in one common goal: **making science education easy, interesting, and effective.**

With our MEL Chemistry VR lessons, we are participating in a research initiative conducted by the New Jersey Institute of Technology aimed at determining the impact VR has on education in a school setting.

Homeschooling

MEL Science has enjoyed great success among the homeschooling community; plenty of our customers are homeschooling families. They agree that our products provide a great alternative to school labs.

Milestones

- 2018** Start of international sales to over 35 countries.
- 2017** Launch of Chemistry Lessons in VR, launch of sales to charter schools.
- 2016** First sales launched in US, UK.
- 2015** Company foundation.

We would love to hear from you

UK: +44 20 3695 1721

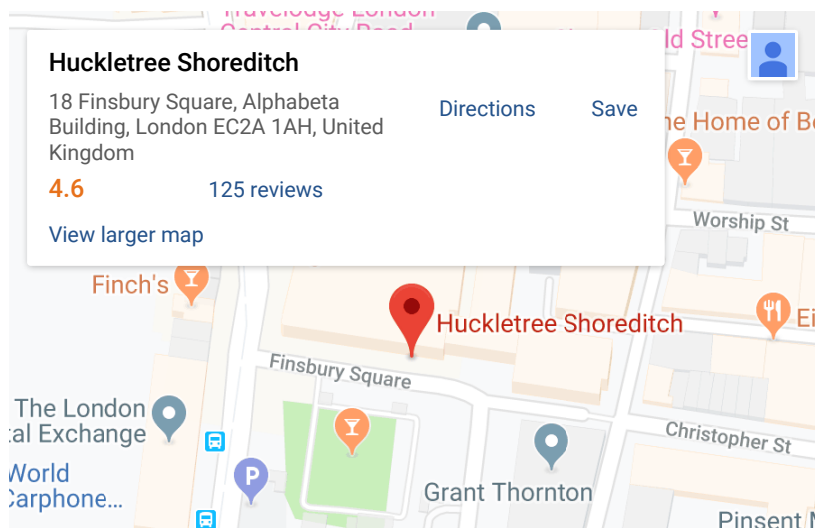
USA: +1 (855) 971-2330

support@melscience.com

Bloggers and marketing:

fedel@melscience.com

MEL Science, Huckletree,
18 Finsbury Square,
EC2A 1AH, London, UK





Dozens of experiments you can do at home

// One of the most exciting and ambitious home-chemistry educational projects

— The Royal Society of Chemistry

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Contacts

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